

### REMARKS

This amendment is being submitted with a Request for Continued Examination.

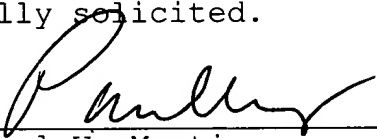
Claims 1-14 stand objected to for lack of clarity. Applicant has amended claims 1, 5, 9, 13, and 14 to clarify that the second and third instances are part of the original first instances.

Claims 1-14 stand rejected under 35 USC 103(a) as being unpatentable over Bowers in view of Can and Goodwin. Applicant respectfully traverses this rejection.

Both Bowers and Can are directed to RFID systems. Neither suggests using an electronic price label or electronic price label system to send RFID label information to an inventory management system.

Goodwin discloses display of price information by an electronic price label. A transaction management system determines the price information based upon current inventory levels. Goodwin fails to teach or suggest an electronic price label or electronic price label system that obtains and sends RFID information from adjacent products to an inventory management system.

In view of the foregoing remarks, Applicant respectfully submits that claims 1-14 are in condition for allowance. Action to that end is hereby respectfully solicited.

  
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